2022 IMPACT REPORT
Louisiana is worth more than being the dumping ground for every major polluter on the planet. As we take the first steps to develop a strong economy, we will continue to protect our home.
In 2022, our six years of work in St. James Parish paid off. While Formosa Plastics is not dead yet, the legal and public relations setbacks we’ve created have left its future in doubt. In partnership with RISE St. James and Inclusive Louisiana, we have soundly defeated Wanhua Chemical, South Louisiana Methanol and the expansion of Nucor Steel.

These victories take on greater significance given St. James Parish’s role as an epicenter of a planned petrochemical onslaught in our state; industry and our state government have a plan to build or expand 111 new facilities in the next decade. But we are stopping them, thanks to the support of our community partners and donors.

We invite you to continue to support us or to join us for the first time. You can help connect us with decision makers, funding sources, researchers, journalists or people who have technical skills that we can put to use. Protecting our state from the petrochemical industry and pivoting to something different will take all of us.

We are grateful for all you have made possible in the past year. Read on to learn what we have done together.
Our Title VI Civil Rights complaint (thank you Tulane Environmental Law Clinic!) resulted in the Environmental Protection Agency taking unprecedented action. Its Civil Rights Division is addressing systemic racism within the Louisiana Department of Environmental Quality (LDEQ).

For the first time ever, a Louisiana judge (Honorable Tracy White) reversed a permitting decision by revoking the LDEQ’s issuance of Formosa air permits.

**STATUS OF FACILITIES THREATENING ST. JAMES PARISH**

- Formosa Plastics Sunshine Project, *stalled* since 2020
- South Louisiana Methanol, *stopped*, 2022
- Nucor Steel Expansion, *stopped*, 2021
- Wanhua, *stopped*, 2019
FORMOSA PLASTICS
FROM SURE THING TO SHAKY GROUND

When the Governor of Louisiana announced plans for Formosa Plastics in the spring of 2018, the idea that we could beat it was an audacious one. Company representatives were regularly in the parish flattering public officials, even speaking at a Black history month event.

But we knew better. By the time Formosa got to town, we had been collaborating with St. James residents for two years. We had built a powerful foundation and the confidence that, despite daunting odds, we could work with St. James residents to help them protect their homes and our state. Formosa Plastics is on pause today due to a judge’s ruling and action by the Army Corps of Engineers. In the heat of the battle, when Formosa looked unstoppable, we were in St. James Parish several times each week. We spoke every day with our community partners and engaged technical experts - a civil rights lawyer, cartographer, drone operator and many others. We hounded the media to cover the story, flipping what looked like a sure thing into a controversial project.

We are worth more than being the dumping ground for every major polluter on the planet. Louisiana deserves better, and stopping terrible ideas like Formosa Plastics is the first step to getting there.
OUR WORK BY THE NUMBERS

125+ MEDIA STORIES REGARDING OUR WORK

5,714 LETTERS SENT TO BIDEN ADMINISTRATION TO HALT GAS EXPORTS

11 PRESS CONFERENCES FEATURING COMMUNITY LEADERS

100+ MEETINGS WITH OUR PARTNERS IN THEIR COMMUNITIES

21 MEDIA BRIEFINGS

$1M RAISED FOR GRASSROOTS ENVIRONMENTAL JUSTICE PARTNERS THROUGH REGRANTS AND/OR GRANT WRITING SUPPORT FROM OUR GRANTS MANAGER

66 RIDERS BIKE'D CANCER ALLEY TO LEARN ABOUT ENVIRONMENTAL JUSTICE HISTORY WITH OUR DOWN BY THE RIVER BIKE RIDE

2,000 CONVERSATIONS ABOUT GAS EXPORTS IN THE GULF WHILE CANVASSING THE DELAWARE COAST IN BIDEN’S VACATION TOWN OF REHOBOTH BEACH.

6 CAMERON PARISH SHRIMP BOATS THAT SAILED OUTSIDE THE GLOBAL GAS EXPORT SUMMIT IN LAKE CHARLES WITH THIS MESSAGE: "WE WON’T TAKE THE BAIT. LNG OUT OF OUR STATE!"
We are proud of the team we have assembled. One member of our staff is a former oil industry worker. Half are people of color; half are white. We are women-led and have staffers in each generation, with some in their 20s, others in their 60s and every decade in between. Six were born and raised in Louisiana, and four bring us wisdom and energy from other parts of the U.S. All are playing our part in moving this critical work forward.

(Staff left to right: Lenora, Dana, Hope, Jack, James, Susan, Anne, Lou, Sheila, and Shreyas.)
Louisiana Bucket Brigade has been with us from the beginning of our fight, offering support and taking part in our community actions. They’ve connected us to and contributed resources that have been instrumental in our mission to protect our community and grow sustainable and equitable career options.

Joy Banner, Co-Founder of The Descendants Project
Our role in any campaign involves throwing wrenches in the constantly shifting plans of petrochemical companies. To illustrate this point, look at the campaign to stop South Louisiana Methanol (SLM). This expansion proposed adding five methanol storage tanks and an entire marine loading dock that would have surrounded Welcome Park, the only park in St. James 5th District. After neighbors alerted Ms. Sharon Lavigne and RISE St. James, we brought in our cartographer Justin Kray, who worked with our legal team to document how the permit changes violated the Parish’s land use plan. Armed with this information, community members showed up at every Parish Council meeting. This grassroots opposition influenced the council’s decision not to change the land use designation and thus reject SLM’s rezoning request.
STRATEGIC MEDIA: OUR APPROACH

Since 2000, our media work has resulted in over 2,000 TV stories, radio pieces, newspaper articles, magazine profiles, online profiles, books and documentaries. We continue to develop new strategies to engage the media, creating more opportunities for Louisiana frontline voices.

POTUS PAYS ATTENTION TO LOCAL NEWS OUTLETS

When we were developing our gas export media strategy, we knew we had to take our message straight to President Biden. That’s why we spent six weeks in his vacation town of Rehoboth Beach, Delaware. Equally important was getting articles and TV segments in local media outlets. While he and his advisors may read the Washington Post, the President is known to pick up the local paper and watch the Delaware news station. So we targeted the Delaware press. The result? The story of gas export terminals in Louisiana was the headline in the Cape Gazette on the weekend he visited.

SOME STORIES ARE BEST TOLD FROM A BIRD’S EYE VIEW.

This spring, we collaborated with Southwings to take journalists on a flight above the Southwest Louisiana coastline. This perspective was critical to relaying both the immense scale of the gas export infrastructure as well as the threat that these facilities pose to our vulnerable coast.

KEEPING THE FRONTLINES IN THE HEADLINES

In early spring 2022, we met John Allaire, a retired oil and gas industry engineer whose home is adjacent to the Venture Global Calcasieu Pass LNG site and next to the proposed Commonwealth LNG site in Cameron Parish. It has been invaluable to find an impacted community member who has an insider’s perspective and is so firmly against industry. We featured John’s documentation of flares in our gas export report and showcased him in commercials, op-eds, and media tours.

“With my home under threat from the LNG export buildout, I cannot thank LABB enough for their support in helping me protect our irreplaceable coastal resources” — John Allaire
LEVERAGING THE NEWS CYCLE

When Russia invaded Ukraine in early 2022, we worked quickly to counter industry’s false narrative and relay the facts: ramping up gas exports from our coast is not a stable, long term solution to Europe’s energy crisis. We were prepared because we had already developed a monthly media briefing series, Gas Export Today, to focus on the domestic and international implications of gas exports. Over 96 journalists have participated in these briefings.

GENEALOGY

Lenora Gobert, our staff genealogist, sits with families along River Road to understand their connections to the land. She then springs into action to document their knowledge, going wherever the questions lead: the parish courthouse, libraries in Baton Rouge, even the national archives in Washington, D.C. Lenora’s research has been profiled in national and international news articles and is part of a growing case to protect historical sites of cultural significance from petrochemical expansion.
WHAT’S NEXT

These mega polluters posing as economic development will never go away until we have a counterweight. We are doing just that by exploring economic development opportunities in the fields of renewable energy, cultural resources and non profit development. We are proud that our staff genealogist has documented the deep history of the Black communities along the Mississippi River Road. We know that establishing these ties to the land - ties that pre-date Emancipation - is a crucial counterweight to a rapacious industry. This documentation is also an important foundation for a different economic vision.

As we take the first steps to develop a strong economy, we will continue to protect our home. And so we have thrown ourselves - body and soul - into the work to prevent a dozen gas export terminals from being built on our fragile coast.

Just as Formosa Plastics would have been the largest new source of greenhouse gasses in the country, the Louisiana gas export terminals represent an enormous input of carbon emissions with devastating impacts on all of us. These bad ideas would lock us into another generation of fossil fuel use just at the exact moment that we should transition. As James Hiatt, our Southwest Louisiana Coordinator says,

“What happens along the Gulf Coast in the next five years will determine the fate of the planet for the next 50.”
# FISCAL YEAR 2022 FOUNDATION FUNDING

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Many thanks to our generous individual donors and sustaining members.
FY22 REVIEW
IN NUMBERS

Photos by Marc Pagani for Bucket Brigade: page 5

Photos by Carlos Silva for Bucket Brigade: pages 2, 3, 9, 10, and 12

Photos by Bron Moyi for Bucket Brigade: page 6

All other photos by Bucket Brigade Staff

*Note: Numbers are subject to final audit adjustments.
3416 B Canal Street,
New Orleans, LA 70119

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